



Andrew McCrea

Keynote Speaker, Oscar-Winning TV & Radio Broadcaster

FOCUS: Health Care

Andrew brings an insightful perspective to the health care industry. He is the Past Chairman of the Heartland Foundation, a four state health organization that has won numerous accolades for its unique and pro-active approach to building the well-being of area communities. This foundation was recognized with the Foster McGaw Prize for Excellence in Community Service, one of the most esteemed community service honors in health care, for its innovations in raising the health status of the surrounding region. Andrew also serves on the Board of Directors of Heartland Health, a 2009 winner of the Malcolm Baldrige award. His background in healthcare and community service gives him unparalleled insights into proven methods that improve health and much more!

“Ordinary to Extraordinary. The Little Difference that Brings Success in Health Care”

Have you wondered what helps some people reach success time and time again, while others seem to stand in place? Research tells us that the most important factors in success are things so seemingly insignificant they are often overlooked. Let Andrew help you find the qualities that produce extraordinary results.

“Take One of These and Call Me in Fifty Years: Transforming Your Community and Region”

Andrew is the past chairman of the Heartland Foundation based in St. Joseph, Missouri. The work of the organization has won numerous accolades for its unique approach to building the health and well being of entire region. Andrew will open your mind to ways your health care system can make a positive, long lasting impact on all people. It's a novel approach that has produced tangible, long-term results that are impacting people beyond their physical health.

“Who is the Most Important Person in Your Hospital?”

Who is the most important person in a health care setting? The answers Andrew shares may surprise you. What are the keys to improving the image and role of a health care provider? What do our “customers” tell us about what we do well and what we can do better?

Here are just a few of our many health care clients:

Missouri State Hospitals Association
Iowa State Hospitals Association
Minnesota State Hospitals Association
Nebraska State Hospitals Association
Washington State Hospitals Association
Children's Mercy Hospital of Kansas City

Freeman Health Care
Heartland Health
Cerner
IA Health Information Management
Idaho Hospitals Association
University of Utah Hospitals