



# Andrew McCrea

Keynote Speaker, Oscar-Winning TV & Radio Broadcaster

## FOCUS: Educational Groups

Andrew McCrea served three-terms as a member of his public school board. Today, part of his work is with communities and school districts to create meaningful and lasting changes that transform communities.

Andrew has also served as a board member and chairman of the 18-county Community Foundation of Northwest Missouri, a role that has allowed him to work with numerous communities and school systems to help implement ways they can better use their leadership and financial resources to accomplish more for their students and patrons.

Add to this Andrew's extensive television, radio and print experience covering stories of community/school transformations. These real-life stories provide the background for the examples he shares. Andrew's personal experiences with public, parochial, and private schools in communities of many sizes are the foundation he uses to share ways educators and communities can support one another and drive positive outcomes.

### Sample Programs:

#### **How Schools Can Create the Total Town (and School) Makeover**

*(Audience: school board members and administrators)*

Schools are an extension of our communities and vice versa. However, many schools and communities greatly underutilize this vital linkage. Better strategies can have tremendous impacts on short term gains by students and long-term transformations for the community as a whole. Learn the real-life, best practices from schools and communities that have discovered how to best support one another.

#### **Transforming School Board Leadership**

*(Audience: school board members)*

School board members bring a variety of experiences and backgrounds to their meetings. The membership of the board and the needs of the school are ever changing. What practices can boards adopt to run more effective meetings and better focus on the present and future educational needs of the school? This presentation can be a keynote or a longer training session for large groups or specific boards. The training is built to address specific concerns a board may have.

#### **"Finding" School and Community Dollars that Make Better Sense**

*(Audience: school board, administrators, community members)*

A school has a specific amount of money it receives from government entities based on the taxes and levies it is assigned. However, there are more resources available to schools that can greatly impact the future of its students and the community. Learn to work together to "find" that money and use it to strategically produce benefits far greater than can be imagined. These practices help leverage current assets to produce greater long-term gains.